

Venture College helps grad master the entrepreneurial skill of communicating her ideas

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Devonne Busoy (BBA, information technology, supply chain management, 2022) loves a challenge. While at Meridian Technical Charter High School in her hometown of Meridian, Idaho, she amassed 66 college credits, which allowed her to complete a double major in two and a half years.

In that short time, Busoy participated in six competitions hosted by Boise State's Venture College and seven internships, including with NASA, Levi Strauss & Co. and Micron Technology — where she started as a source-to-pay transformation manager after graduating.

At Micron, Busoy improves the process to source, order and pay for goods or services. That includes identifying suppliers, preparing proposals, engaging in competitive bidding and contract negotiation.

Competitions in the Venture College nurtured Busoy's love of the challenges of supply chain management. She began competing while still in high school through the college's High School Idaho Entrepreneur Challenge.

"These are opportunities for students who are problem solvers," Venture College Director Cara Van Sant said. "The competitions present real-world challenges and we help students turn their solutions into venture pitches."

Van Sant called Busoy one of the most motivated students she has met. "Devonne doesn't shy away from a challenge, regardless of what it is. She's the first one ready to come up with a solution."

For the Cybersecurity Entrepreneur Challenge, Busoy and alum Robert Kinney (BS, electrical and computer engineering, 2022) created Lexius, a contract-building software application aiming to reduce costs associated with lawyer-mediated negotiations between cybersecurity companies and their potential clients. Lexius tied for second runner-up, receiving the \$5,000 Institute for Pervasive Cybersecurity Award.

Busoy said one of the skills she learned at Boise State was how to communicate her ideas. "It's important to have a good story and that's what the Venture College taught me."



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